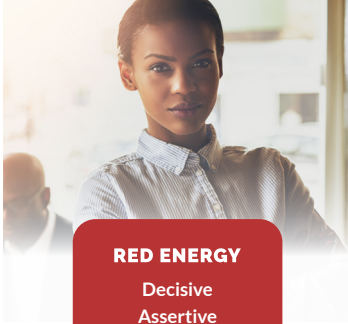


4 COLORS OF INSIGHTS



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The 4 Colors of Insights make up our personality style; we have all four colors within us and they are the lenses by which we perceive and engage with the world.



RED ENERGY

- Decisive
- Assertive
- Determined
- Competitive
- Results-Oriented



YELLOW ENERGY

- Inspiring
- Expressive
- Passionate
- Talkative
- Sociable



GREEN ENERGY

- Steady
- Patient
- Loyal
- Good Listener
- Caring



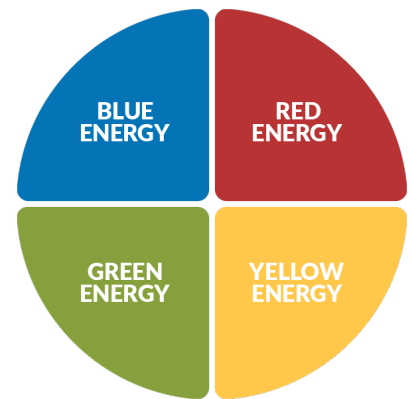
BLUE ENERGY

- Correct
- Analytical
- Diplomatic
- Questioning
- Structured

Understand your unique leadership style

Unlock the power of your unique leadership style with our transformative programs. By gaining insight into your own style and those of others, you'll cultivate deeper levels of trust and appreciation for the diverse perspectives within your team.

Our approach, integrating the 8 Styles of Personality with the foundational 4 Colors of Insights, provides unparalleled clarity into your leadership dynamics. Not only does this enrich your personal growth, but it also contributes to the organizational success by fostering a culture of understanding and collaboration.



Develop a deeper understanding

By understanding ourselves and valuing the unique differences in others, we lay the groundwork for growth. Through the lens of emotional and social intelligence, we then seamlessly adapt our style to foster deeper connections. This cultivation of trust within relationships becomes the cornerstone of our collective success, propelling us to achieve greater things together.

A breakthrough study on trust

Our research looked at a series of outcome measures, including engagement and performance, to determine the impact that personality styles and trust have in an organization.

[Contact us to learn more](#)



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CONTACT US

Ready to discuss or have questions?

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4 COLORS OF INSIGHTS

The impact of the *4 Colors of Insights* across the *Leading from the Helm* programs.

LEARN HOW TO:

- Understand self and your leadership style
- Appreciate the unique differences in others
- Recognizing personality styles and preferences
- Adapt your own personality style accordingly
- Understand how the *4 Colors of Insights* correlate with observable behaviors
- Build trust in relationships, teams, and organizations
- Develop deeper understanding of team dynamics
- Increase your emotional/social intelligence
- Discover the power of peer coaching in fostering personal and professional growth



Discover the Leader Within

Focused on Self

Everyone has leadership within them. The *4 Colors of Insights* helps you uncover your unique leadership brand. Leadership begins with an understanding of self which leads to deeper levels of trust that can be built with others.

Navigating Team Effectiveness

Focused on your Crew

Reimagine, Reengage, and Reignite your team with a powerful blend of activities and insights. Team effectiveness begins with a shared purpose and a deep level of trust in each other.

Mastering the Helm

Focused on the Organization

Take command with purpose. The *Leading from the Helm* model is a balanced approach to organizational effectiveness. The Leadership, Team, and Engagement spokes are built using the *4 Colors of Insights*.



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